

# DATA SHEET

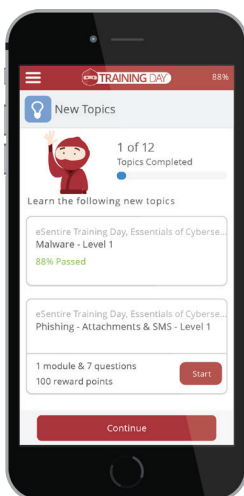
## eSentire Training Day™

### Brain Science That Turns Every Employee into a Cybersecurity Master

Traditional perimeter security solutions like your firewall or anti-virus are no longer good enough to protect your business from today's sophisticated attacks. On average, 19% of employees fall victim to spear-phishing and social engineering attacks. So let's train them, right? Not so fast. Your employees are busy and each have their own way of learning, which is why most of today's Security Awareness Training solutions just don't cut it.

eSentire Training Day is a new adaptive, gamified, and fully-mobile Security Awareness Training (SAT) solution that uses small bursts of cybersecurity knowledge to more effectively arm your employees from the latest social-engineering, spear-phishing attacks and more.

Training Day brings together best-in-class cybersecurity curriculum developed from attacks and techniques observed by eSentire's front line security analysts with the industry's most powerful knowledge-building platform, to transform your employees into a human layer of security protection.

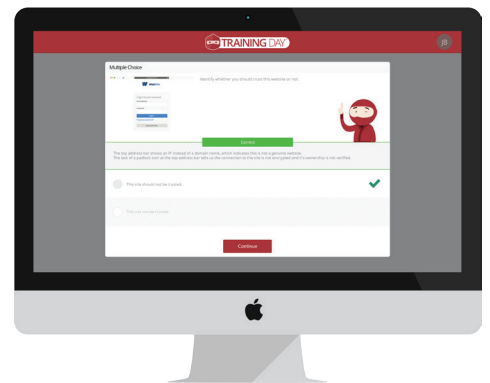


### Reach Every Employee in Just a Few Minutes a Day

Say good-bye to ineffective 'one and done' security training events. Training day uses a process called microlearning - personalized, "gamified" cybersecurity learning content in short bite-sized bursts (in 3 - 4 minutes), several times per week. Microlearning is proven to actually improve knowledge by making learning easier to consume, remember and put into practice for your busy employees. Fire up a favorite web browser or use our native mobile apps on Android and iOS - Training Day is ready whenever and wherever employees are ready to learn about cybersecurity.

### Keep Employees Engaged Through Built-in Rewards and Games

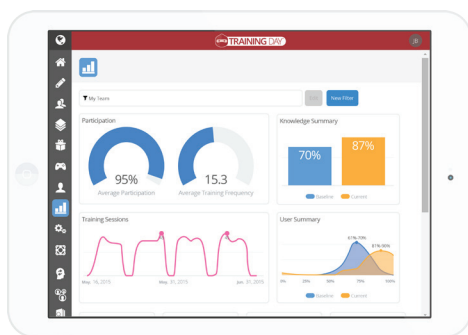
Fun fosters learning, and gamified learning increases the fun factor and drives participation. More participation equates to more employee cybersecurity knowledge! Training Day includes embedded gameplay, leaderboards, built-in rewards and achievements to keep every employee engaged and on the path to becoming a cybersecurity ninja. And that's another reason why Training Day isn't like the dated security training solutions of the past.



## Transform Employees into Cybersecurity Masters

Eleven core cybersecurity modules served up in easily digestible nuggets to every employee. And while a number of employees may start the same topic at the same time, Training Day identifies knowledge gaps and adapts the learning experience to turn each one into a cybersecurity master. The best part? You have full, real-time insights into how employee cybersecurity knowledge is improving to support compliance obligations and more importantly, to protect your business.

*Training Day is the new approach to Security Awareness Training that actually protects your business because it's designed and powered by proven brain science.*



	Face-2-Face	Traditional Online	TRAINING DAY
Meets cybersecurity compliance	✓	✓	✓
Works for busy corporate schedules	✗	✗	✓
Fun and engaging	✗	✗	✓
Improve and apply knowledge	✗	✗	✓
Automatically adapts	✗	✗	✓

### Powered by Science to Protect Your Organization

- Microlearning improves knowledge and enables employees to apply learnings in practice.
- Games, rewards, and achievements keep employees engaged, motivated, and moving forward.
- Learning content automatically adapts to each employee to ensure topic mastery is achieved and maintained over time.

### SAT That's Both Easy and Effective

- Powerful native mobile apps for iOS and Android support learning from virtually anywhere.
- 11 core cybersecurity modules arm employees with everything from basic to advanced topics.
- Automatic curriculum updates ensure employees have access to the latest best practices.
- Easy-to-use analytics and reports show knowledge improvements and provide evidence to support compliance.