

# INDUSTRY OVERVIEW

## Financial Services

### #1 Cost of Cybercrime

The financial service industry topped the global list of impacted industries reporting the highest cost of cybercrime<sup>1</sup>. As diverse as the financial services industry is, one fact remains true: cybercrime is at an all time high. Cybercriminals are more sophisticated than ever and regulatory boards are starting to put a spotlight on requirements for preventative measures. At eSentire, we are a global leader in helping financial service firms navigate the complexities across the industry including:



Hedge Funds



Private Equity



RIAs



Broker-Dealer



Insurance



Banking



REITs

### Cybersecurity Reimagined for Financial Services

Cybercriminals are more sophisticated than ever and regulatory boards are starting to put a spotlight on the requirement for preventative measures. eSentire Managed Detection and Response™ is designed to see the threats that traditional security defenses aren't able to detect helping you stay ahead of governance requirements.



#### ELITE

Say good-bye to 1000s of alerts and hello to the intelligence team that manages them for you.



#### SMART

Moving far beyond IDS/IPS and SIEM to detect the threats that they can't see.



#### AGILE

Trusted experts protect your network 24X7 and respond instantly to threats.

### Resources Designed to Help You

Navigating the complexities of the cybersecurity landscape can be a challenge so we've developed resources to help you. Visit [www.eSentire.com/Resources](http://www.eSentire.com/Resources) to access the following:

#### Workbooks: SEC, FINRA, NIST

Series of guides for establishing what responsibilities and professional obligations are required for meeting regulatory guidelines.

#### Regulatory Response Matrix for RIAs

A matrix, based on a firm's AUM, to assist in developing pragmatic and sensible approaches to information security.



## Respond to threats rapidly

Uncovering threats quickly is critical to preventing further damage in your network. Unfortunately, recent studies indicate that the speed of cyber attackers is outpacing the discovery and resolution capabilities for financial services firms. Our 24x7 team of elite security intelligence analysts live inside our technology. They know where and what to look for when it comes to the latest cyber threats and use highly sophisticated forensics tools - crafted and fine-tuned over 10 years - to investigate and respond to odd or suspicious behavior and lock it down - within seconds.



## Be prepared for the regulatory spotlight

A growing spotlight has focused on the cybersecurity stance of financial service firms worldwide. Specifically, the SEC and FINRA have demonstrated concern that firms are falling short when it comes to defense efforts. Globally, regulatory groups have published recommendations, updated rules and signaled their continued focus on cybersecurity. At eSentire, we pride ourselves on our reputation as a leading security advisor for financial services firms. We've aligned with regulatory organizations driving change in cybersecurity to focus on helping you stay ahead of governance recommendations and requirements.



## Harness the latest in threat intelligence

Cybercriminals are smart. In order to protect your firm, you have to be smarter. To help you, there are hundreds of threat feeds aggregating the latest threat intelligence. Selecting which ones to leverage and keeping up with them can be a challenge. eSentire Managed Detection and Response is powered by 200+ industry, government and proprietary threat intelligence feeds. We remain on the leading edge of the threat landscape protecting you from our advancements gathered from our global network of sensors.

**Includes: Financial Services Information Sharing and Analysis Center (FS-ISAC) & Oasis Cyber Threat Intelligence Committee**



## Stay out of the headlines

Not all press is good press - especially when it comes to a cyber breach. A cyber breach can cost a financial firm much more than the loss of financial assets, business disruptions or compromised confidential information. The reputational damage can negatively affect your performance long after the breach is resolved. In order to stay out of the headlines, you need a solution that evolves as fast as the attackers. With robust threat detection capabilities, industry best threat intelligence, and powerful forensic investigation tools, our skilled security analysts keep your network safe - all day, every day.



## Protection against every adversary

Cyber attackers are no longer simply after financial gain. Financial services firms are increasingly being targeted by skilled criminals driven by political and social agendas such as nation-states or hacktivist groups. Our security experts understand the range of threat motivations your firm faces. Managed Detection and Response absorbs the complexities of the evolving cybersecurity landscape to ensure you have the appropriate security practices and policies in place to grow your firm in today's digital economy.

<sup>1</sup> Ponemon Institute, Cost of Cybercrime Study, 2015