

# CORPORATE OVERVIEW

## Fact Sheet

### A New Approach to Cybersecurity

Our award-winning team of security experts manage the complexity of cybersecurity, so our clients can focus on managing their business. We've simplified cybersecurity for mid-sized enterprise with a single service tailored to our clients' individual business needs. Through our personalized, rapidly deployed threat management service, we provide confidence that client assets and reputation are continually protected.

### Corporate Overview

- Founded in 2001 and privately held.
- Our managed detection and response services for mid-sized organizations keeps them safe from cyber threats that traditional security defenses simply can't detect.
- Combining people, process, and proprietary technology, we deliver an unmatched, premium-level service that hunts, detects, remediates, and communicates sophisticated cyber threats in real-time, 24X7
- Overall, eSentire protects more than \$3.2 trillion in Assets under Management (AuM).

### Customer Base

- eSentire proudly boasts a 95% customer retention rate, with clients in industries including: financial services, legal services, extractive, transportation and biopharmaceutical.

### Growth Profile

- 90% year-over-year growth in revenue.
- Secured \$19.5M (USD) in total investments in early 2016 to scale and strengthen its presence in key markets and launch security operations in new geographies.
- Received a Series C \$14M (CAD) equity investment in 2014 to fuel expansion into new vertical and geographic markets, and grow its investments in sales, marketing and R&D.
- First Canadian company to receive an investment from Cisco Investments through its partnership with the Government of Ontario and Georgian Partners.
- Global expansions, with sales offices throughout North America, the United Kingdom, and Europe as well as security operations in Canada and Ireland.

## Awards and Recognition

